PLACEWORKS

Recovery and Resilience at Seacliff and New Brighton State Beaches

Visitor Experience Survey Results

December 1, 2023

Recovery and Resilience at Seacliff and New Brighton State Beaches

Visitor Experience Survey: Analysis Summary

<u>Survey Overview</u>

Announced on September 8, 2023, the Seacliff and New Brighton Visitor Experience surveys posed questions about what visitors value and envision for the two state beaches. Participants shared their insights about current and future uses. The results, which have informed the project team's understanding of what is important to beach and park users, will factor into the vulnerability assessment and proposed strategies for adaptation and resilience. Both surveys closed on October 30, 23.

<u>Data Cleaning</u>

All data was first examined for suspicious responses that could indicate bot activity. The following methods were used to reduce bot activity and detect likely bot-generated responses:

1. Surveys were set up with SurveyMonkey's built-in "once per device" rule to prevent multiple submissions from the same machine.
2. Write-in responses were reviewed for nonsensical replies, which could indicate bot activity. No nonsensical replies were found.
3. Survey response times were reviewed for extraordinarily quick times. Surveys completed in less than 30 seconds were determined to have been completed by bots, as a human would be unlikely to complete the eight questions in that amount of time.
   a. A total of 134 responses to the English-language Seacliff survey were determined to be likely bot submissions, with response times of 30 seconds or less.
   b. A total of 1 response to the Spanish-language Seacliff survey was determined to be a likely bot submission, with a response time of less than 30 seconds.
   c. A total of 48 responses to the English-language New Brighton survey were determined to be likely bot submissions, with response times of 30 seconds or less.
   d. No responses to the Spanish-language New Brighton survey were determined to be likely bot submissions.

<u>Data Coding</u>

All write-in responses were carefully reviewed and used to create code categories for each question. Each write-in response was then coded as either fitting into an existing multiple-choice category or belonging to a new category. Across both the Seacliff and New Brighton surveys, a total of 1,107 written responses were coded.

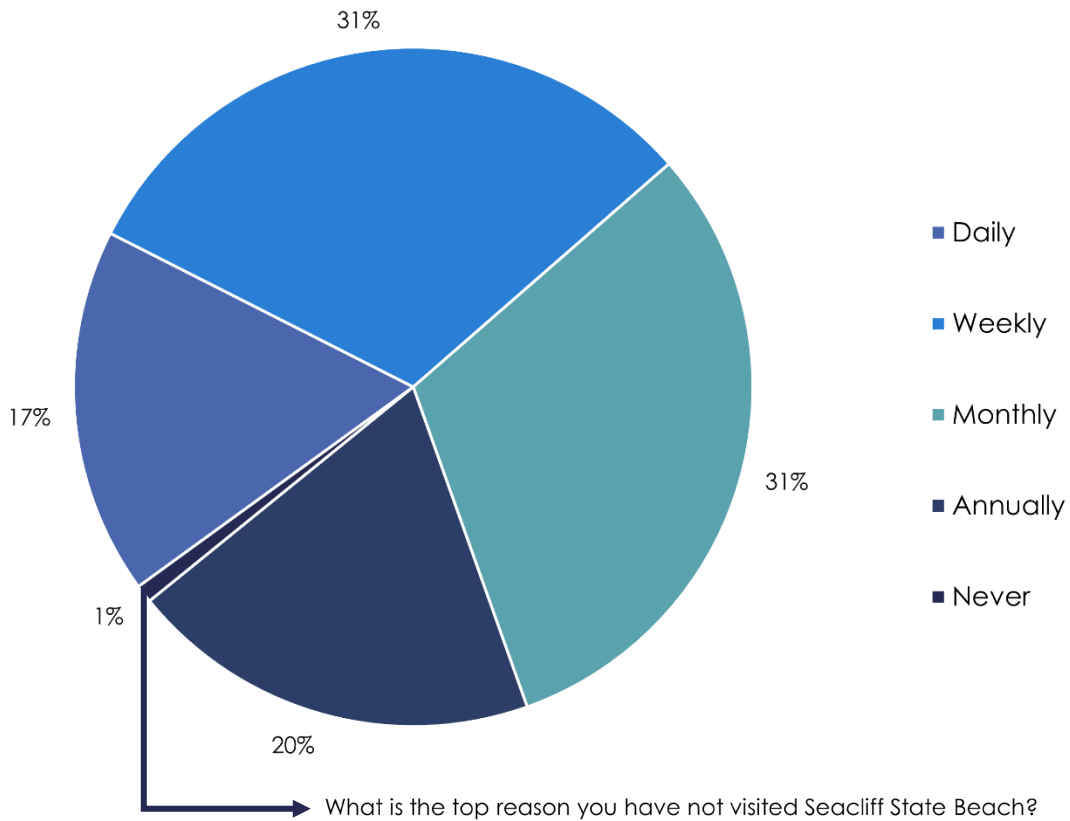# Recovery and Resilience at Seacliff and New Brighton State Beaches

Visitor Experience Survey: Seacliff State Beach Results

A total of 2,822 surveys were analyzed. This includes responses to English and Spanish-language surveys.
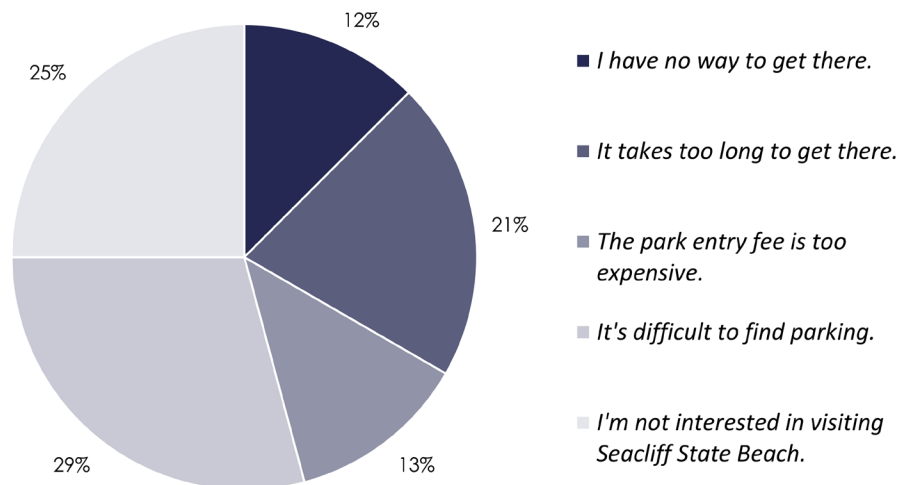
Question 1: How often do you visit Seacliff State Beach (Answered: 2,822)
Question 2: What is the top reason you have not visited Seacliff State Beach?
(Answered: 24; Skipped: 2,793)

How often do you visit Seacliff State Beach?

- Daily
- Weekly
- Monthly
- Annually
- Never

What is the top reason you have not visited Seacliff State Beach?

- *I have no way to get there.*
- *It takes too long to get there.*
- *The park entry fee is too expensive.*
- *It's difficult to find parking.*
- *I'm not interested in visiting Seacliff State Beach.*

- The number of respondents who visit Seacliff annually is slightly more than the number who visit weekly. Most visitors come to Seacliff either weekly or monthly, with an equal number of respondents in each category.
- *Question 2 Write-in Responses*
  - **8 responses**
  - Most respondents expressed that parking difficulties or a lack of interest was the top reason that they had never visited Seacliff.
  - Due to a glitch in SurveyMonkey, respondents selected a provided multiple-choice option <u>and</u> left a write-in comment. The pie chart above only represents multiple choice response data, since the question specified one response.
  - Write-in comments addressed camping reservation challenges, no reason, being new to or unfamiliar with the area and park and preferring other beaches.
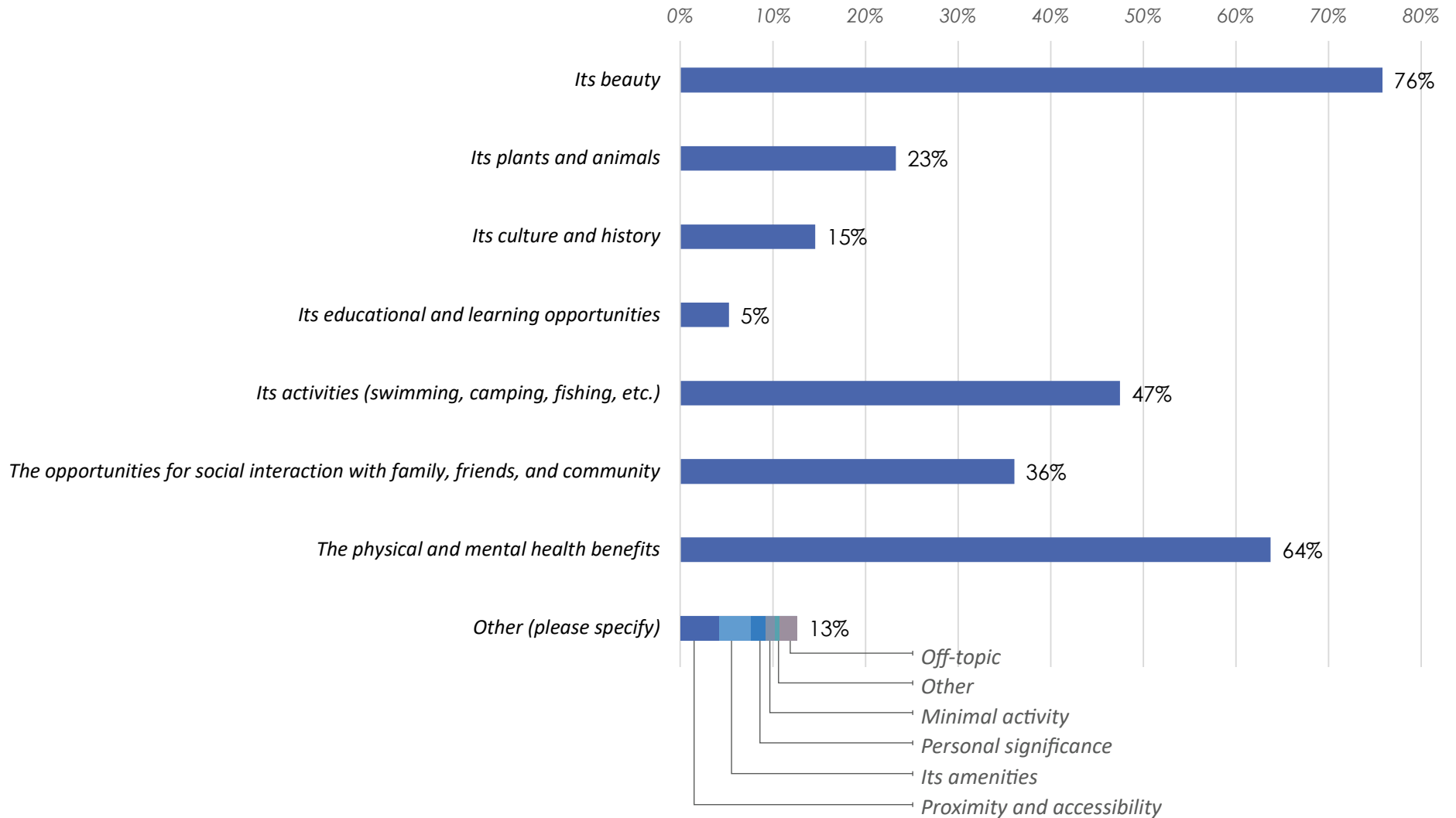
Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 3: What do you value and appreciate most about Seacliff State Beach? (Choose 3)

- ***Answered: 2,791; Skipped: 31***
    - Seacliff's beauty, the physical and mental health benefits of being there, and its activities were the most highly chosen options in respondents' choice of three. Few respondents included Seacliff's educational and learning experiences or its culture and history in their selection.
- *"Other" Write-in Responses*
    - **352 responses**
    - Most write-in response answers aligned with the given multiple-choice options, including its activities and the physical and mental health benefits.
    - New code categories include proximity and accessibility, amenities, personal significance, and minimal activity/not overcrowded.
    - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
        - Low-response categories included dog-friendly, friendly staff, and on-leash enforcement.

What do you value and appreciate most about Seacliff State Beach?

Its beauty — 76%

Its plants and animals — 23%

Its culture and history — 15%

Its educational and learning opportunities — 5%

Its activities (swimming, camping, fishing, etc.) — 47%

The opportunities for social interaction with family, friends, and community — 36%

The physical and mental health benefits — 64%

Other (please specify) — 13%
- Off-topic
- Other
- Minimal activity
- Personal significance
- Its amenities
- Proximity and accessibility

Question 4: What activities have you enjoyed or currently enjoy at Seacliff State Beach? (Choose all that apply)

- ***Answered: 2,779; Skipped: 43***
    - Running/Hiking/Walking was the activity that was most frequently included in respondents' selections, followed by Beach Recreation and Nature Observation. With a difference of three percentage points, the percentages of respondents that chose Water Recreation and Swimming are close. This is also the case for Fishing and Educational/Interpretive Programs and Exhibits, which are separated by two percentage points. Few respondents included volunteering in their selection.
- *"Other" Write-in Responses*
    - **147 responses**
    - Most write-in response answers aligned with the given multiple-choice options, including Fishing, Water Recreation, Camping, Picnicking, Beach Recreation, Running/Walking/Biking, Nature Observation and Educational/Interpretive Programs and Exhibits.
    - New code categories include Artistic Activities, Meditative Practices, Parties/events and socializing with friends and family.
    - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
        - Low-response categories included seeing the cement ship, shopping, the park interpretive center and store, the pier, the stairs, and food vendor trucks.

Percentages indicate the percentage of respondents that included the given option in their selection.

What activities have you enjoyed or currently enjoy at Seacliff State Beach?
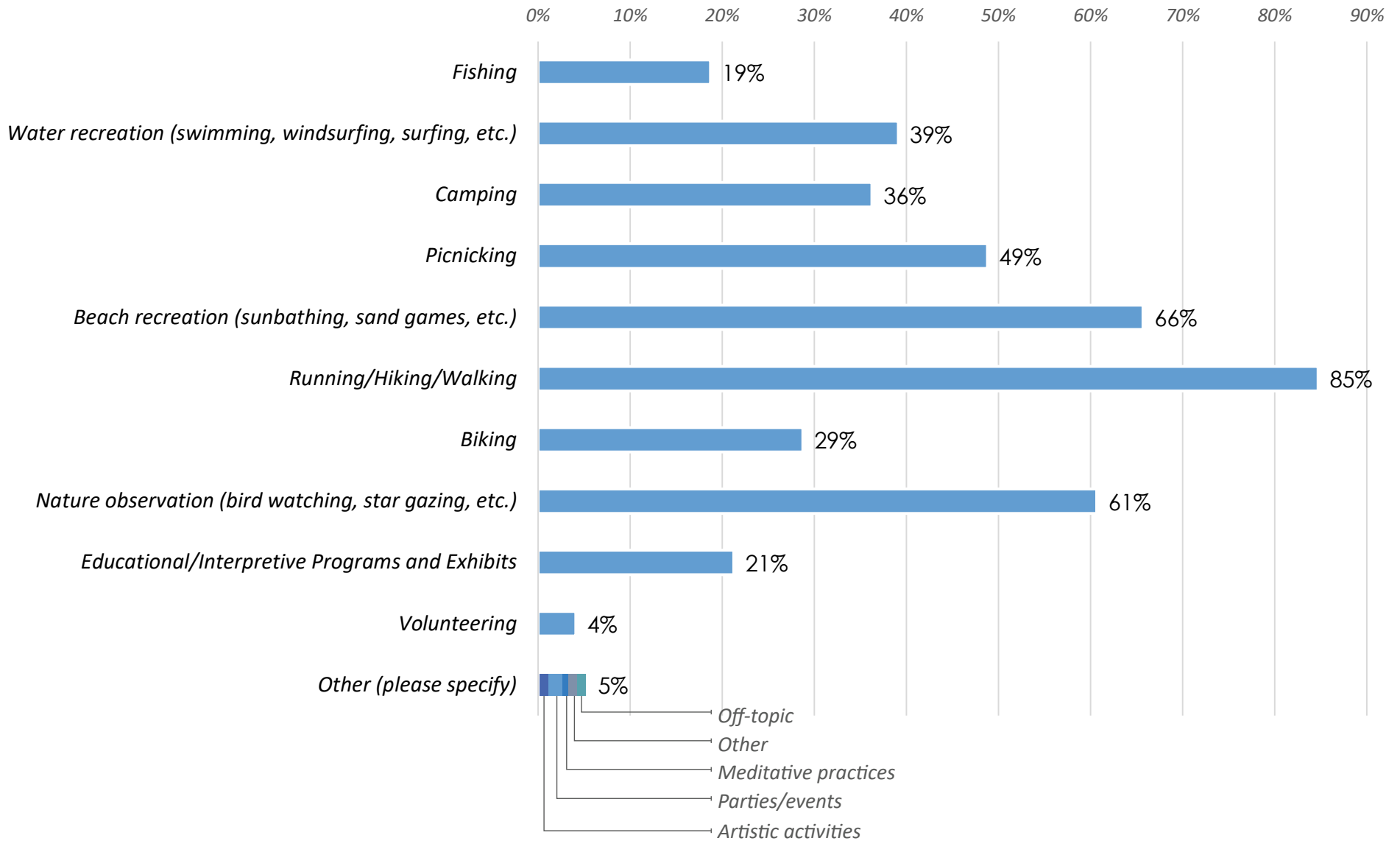
Activity	Percentage
Fishing	19%
Water recreation (swimming, windsurfing, surfing, etc.)	39%
Camping	36%
Picnicking	49%
Beach recreation (sunbathing, sand games, etc.)	66%
Running/Hiking/Walking	85%
Biking	29%
Nature observation (bird watching, star gazing, etc.)	61%
Educational/Interpretive Programs and Exhibits	21%
Volunteering	4%
Other (please specify)	5%

Other (please specify) breakdown:
- Off-topic
- Other
- Meditative practices
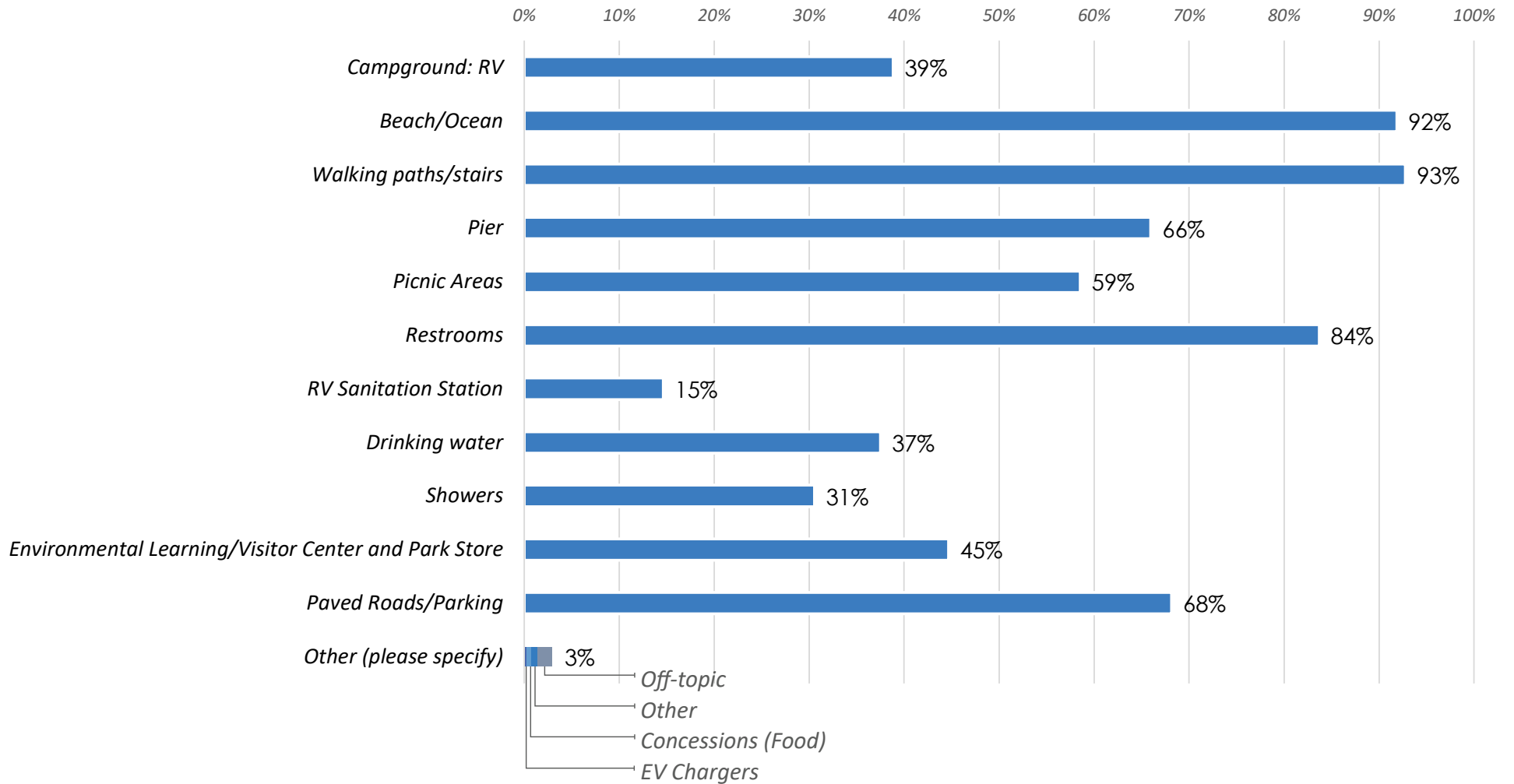- Parties/events
- Artistic activities

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 5: What facilities, amenities, and areas at Seacliff State Beach have you used? (Choose all that apply)

- *Answered: 2,779; Skipped: 43*
  - The Beach/Ocean, Walking Paths/Stairs, and Restrooms were most frequently included in respondents' selections. With a difference of two percentage points, the percentages of respondents that chose the Pier and Paved Roads/Parking are close. The fewest respondents included showers in their selection.
- *"Other" Write-in Responses*
  - **85 responses**
  - Many write-in response answers could be grouped in the Campground: RV and walking paths/stairs categories.
  - New code categories include EV chargers and Concessions (Food).
  - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
    - Low-response categories included benches, fire pits, the cement ship, entrance at Rio del Mar, lifeguard tower, the meadow, waste receptacles, and water bowls for dogs.
- Note: RV sanitation stations are not an existing amenity at Seacliff. The option was erroneously included in the survey

What facilities, amenities, and areas at Seacliff State Beach have you used?

Campground: RV — 39%
Beach/Ocean — 92%
Walking paths/stairs — 93%
Pier — 66%
Picnic Areas — 59%
Restrooms — 84%
RV Sanitation Station — 15%
Drinking water — 37%
Showers — 31%
Environmental Learning/Visitor Center and Park Store — 45%
Paved Roads/Parking — 68%
Other (please specify) — 3%
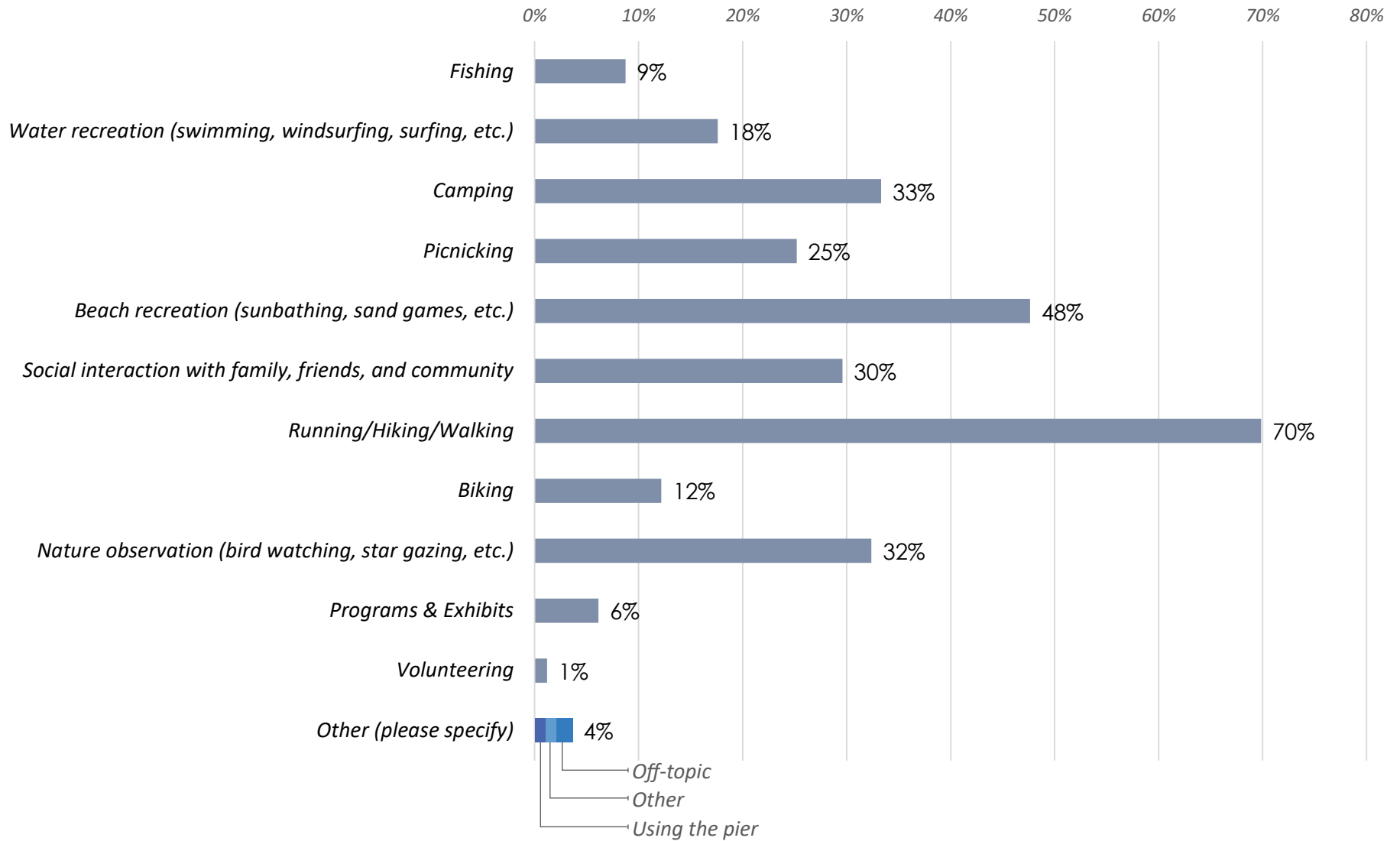Off-topic
Other
Concessions (Food)
EV Chargers

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 6: If you were to visit Seacliff State Beach in the future, which activities would you most like to engage in? (Choose 3)

- *Answered: 2,723; Skipped: 99*
  - Running/Hiking/Walking was the activity that was most frequently included in respondents' selections, followed by Beach Recreation and Camping. With a difference of one percentage point, the percentages of respondents that chose Camping and Nature Observation are close. Few respondents included Programs & Exhibits and Volunteering in their selection.
- *"Other" Write-in Responses*
  - **98 responses**
  - Many write-in response answers could be grouped in the fishing, camping, running/hiking/walking, and beach recreation categories.
  - New code categories include using the pier.
  - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
    - Low-response categories included basketball, dining, relaxing, meditation, photography, pickleball, playground, reading, rollerblading, and working.

If you were to visit Seacliff State Beach in the future, which activities would you most like to engage in?

Activity	Percentage
Fishing	9%
Water recreation (swimming, windsurfing, surfing, etc.)	18%
Camping	33%
Picnicking	25%
Beach recreation (sunbathing, sand games, etc.)	48%
Social interaction with family, friends, and community	30%
Running/Hiking/Walking	70%
Biking	12%
Nature observation (bird watching, star gazing, etc.)	32%
Programs & Exhibits	6%
Volunteering	1%
Other (please specify)	4%

Other (please specify) breakdown:
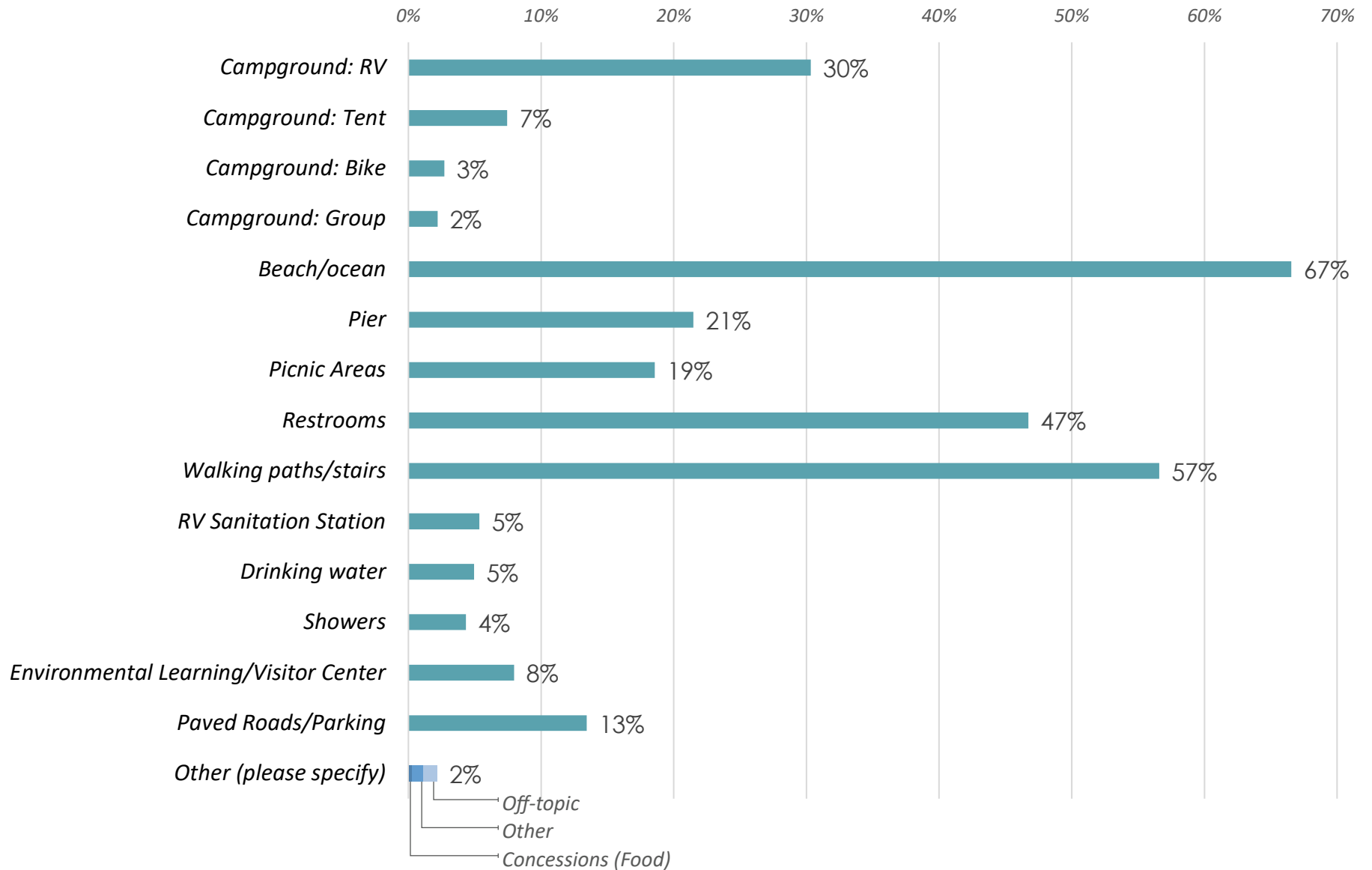- Off-topic
- Other
- Using the pier

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 7: If you were to visit Seacliff in the future, which facilities and amenities would you most like to use? (Choose 3)

- *Answered: 2,723; Skipped: 99*
    - The Beach/Ocean, Walking Paths/Stairs, and Restrooms were the facilities most frequently included in respondents' selections. Campground: RV was the most popular overnight lodging selection. Few respondents selected Campground: Tent, Campground: Bike, and Campground: Group. Few respondents included Showers, Drinking Water, and RV Sanitation Station in their selection.
- *"Other" Write-in Responses*
    - **59 responses**
    - Many write-in response answers could be grouped in the walking paths/stairs and campground: RV categories.
    - New code categories include concessions (food).
    - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
        - Low-response categories included basketball, dog park, disability features, EV charging, fire pits, meadow, other recreation, water bowls for dogs, and paddle board lockers.

Percentages indicate the percentage of respondents that included the given option in their selection.

If you were to visit Seacliff in the future, which facilities and amenities would you most like to use?

Amenity	Percentage
Campground: RV	30%
Campground: Tent	7%
Campground: Bike	3%
Campground: Group	2%
Beach/ocean	67%
Pier	21%
Picnic Areas	19%
Restrooms	47%
Walking paths/stairs	57%
RV Sanitation Station	5%
Drinking water	5%
Showers	4%
Environmental Learning/Visitor Center	8%
Paved Roads/Parking	13%
Other (please specify)	2%

Off-topic
Other
Concessions (Food)

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 8: What stories are important to tell at Seacliff State Beach? (Choose 3)

- *Answered: 2,710; Skipped: 112*
    - Natural Resources and Landscape History were most frequently included in respondents' selections about the types of stories that are important to tell at Seacliff. These were followed by Local/Community Stories and Cultural Resources, which the same percentage of people selected in their choice of three. At 20%, California State Parks History was chosen by the fewest percentage of respondents.
- *"Other" Write-in Responses*
    - **128 responses**
    - Many write-in response answers could be grouped in the cultural resources, natural resources, and local/community stories categories.
    - New code categories include recreation and none/no storytelling needed.
    - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
        - Low-response categories included crime and drug use, fisheries, and history.

What stories are important to tell at Seacliff State Beach?
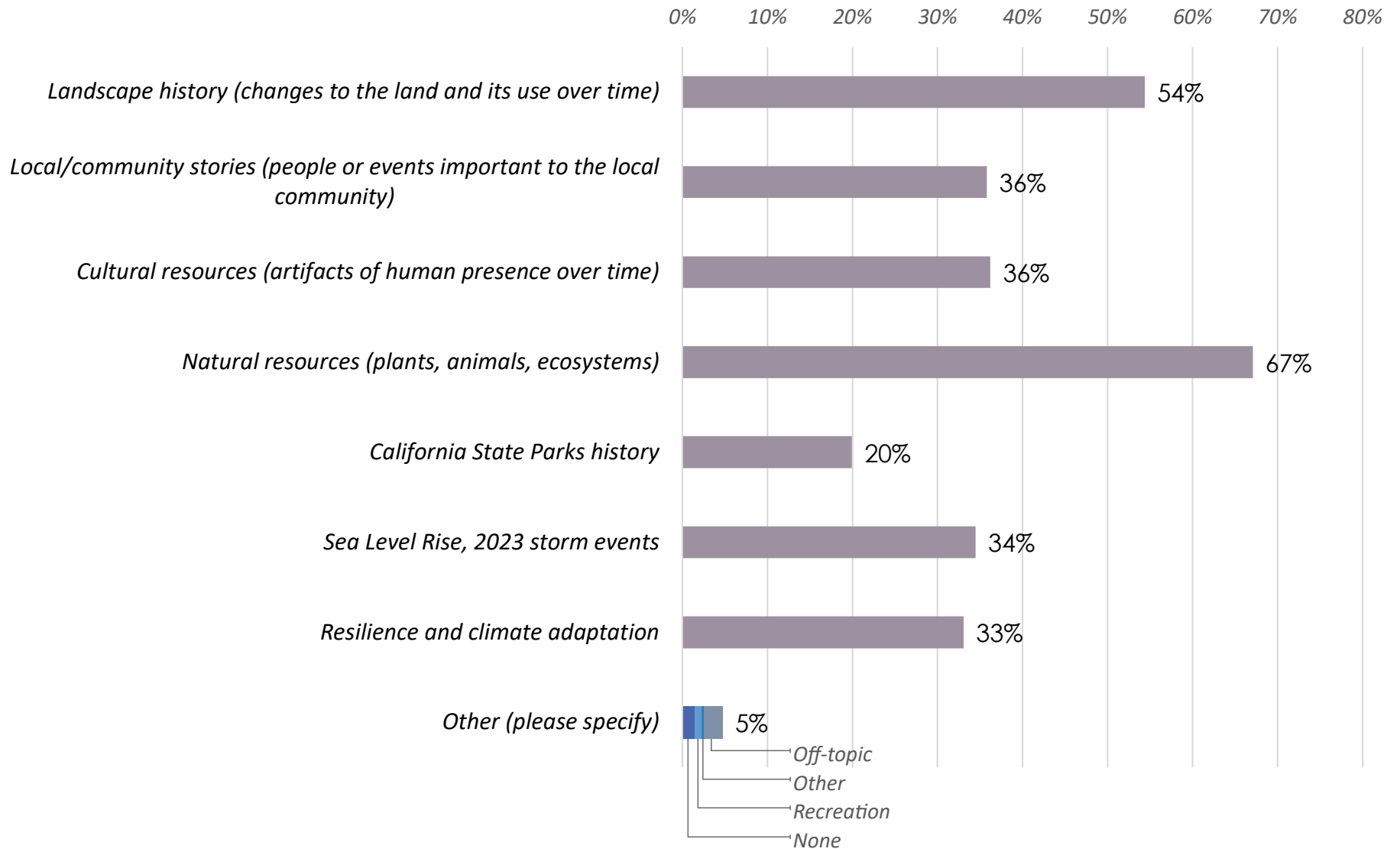
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OPTIONAL DEMOGRAPHIC QUESTIONS

Question 9: What is your zip code? (Answered: 2,579; Skipped: 238)
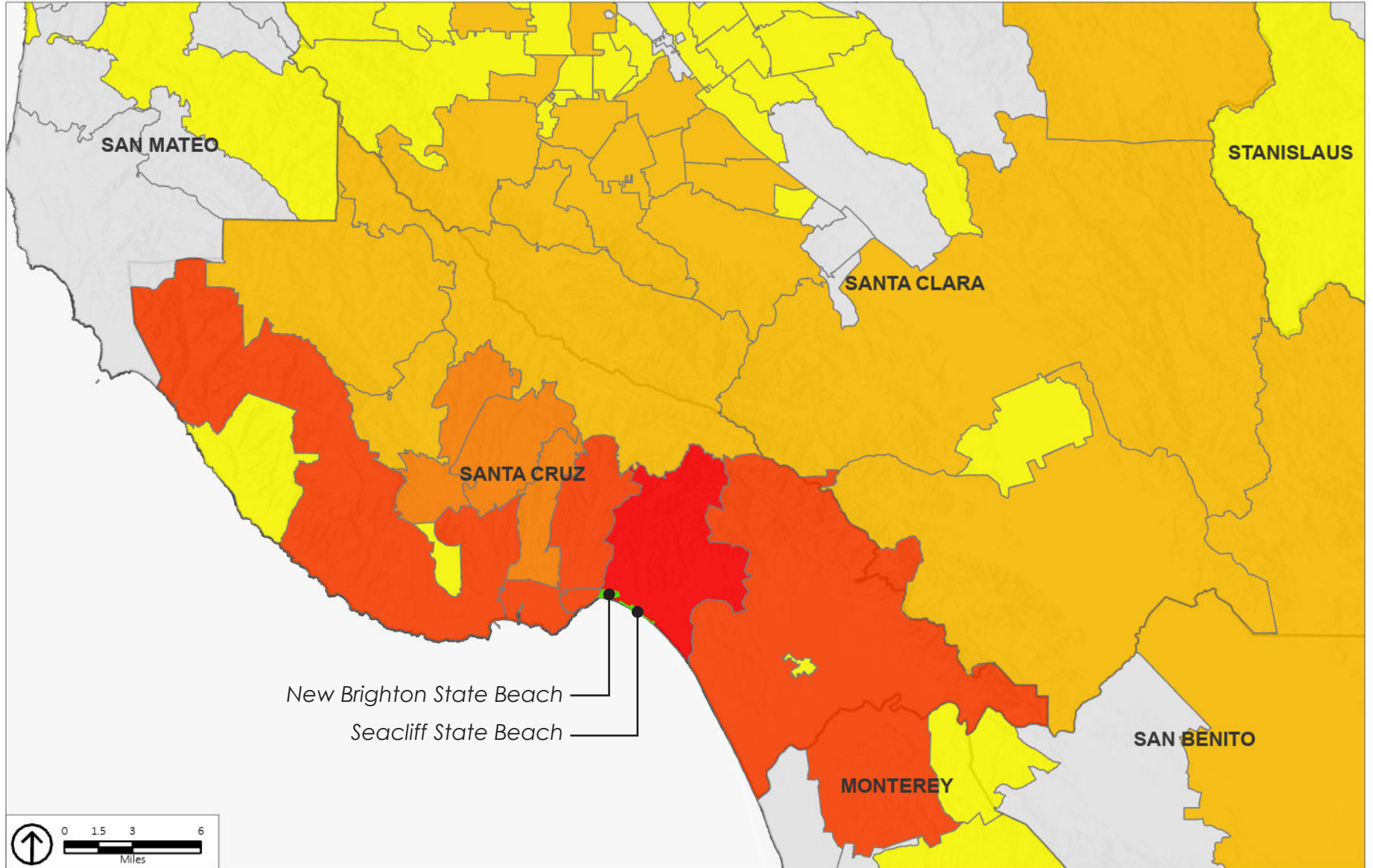
ZIP code 95003 had the highest number of respondents. ZIP codes with the five highest response counts fell within an approximately 25-mile radius of Seacliff. The furthest zip codes were 96044 in Siskiyou County and 91913 in San Diego County, respectively located about 345 miles and 400 miles away. The chart below shows all ZIP codes from which at least five responses were received.

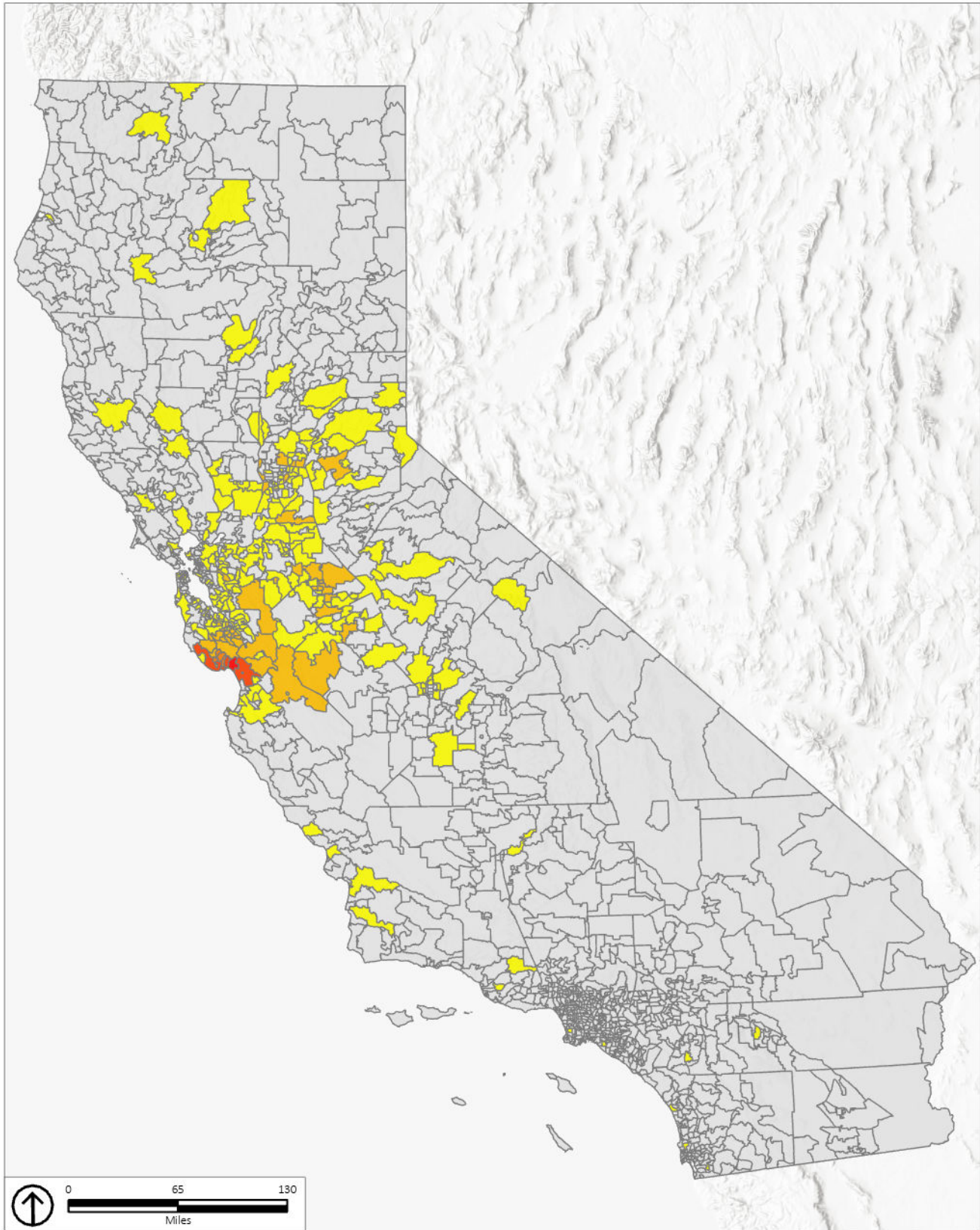| Zip Code	Response Count
95003	992
95076	155
95062	132
95073	118
95060	99
95010	86
95066	55
95065	37
95018	28
95120	18
95037	17
95005	16
95123, 95124	15
95008, 95020, 95118	13
95006	12
95125, 95376	11
95033, 95661	10
94550, 95001, 95355, 95361	9
93635, 95023, 95032, 95136, 95632	8
94087, 95070, 95320, 95336, 95350	7
94583, 95030, 95050, 95129, 95301, 95326, 95357, 95367, 95380, 95608, 95667, 95691, 95746, 95747	6
94086, 94501, 94536, 94566, 94587, 95004, 95007, 95207, 95307, 95358, 95670, 95682	5

See heat map on the following page.

PLACEWORKS

SAN MATEO

STANISLAUS

SANTA CLARA

SANTA CRUZ

New Brighton State Beach

Seacliff State Beach

SAN BENITO

MONTEREY

0   1.5   3   6
Miles

<5 respondents

5 - 18 respondents

18 - 55 respondents

55 - 155 respondents

> 155 respondents

N/A

PLACEWORKS

■ (yellow)	<5 respondents	■ (orange-red)	55 - 155 respondents
■ (orange)	5 - 18 respondents	■ (red)	> 155 respondents
■ (dark orange)	18 - 55 respondents	■ (gray)	N/A

0   65   130
Miles

Recovery and Resilience at Seacliff and New Brighton State Beaches

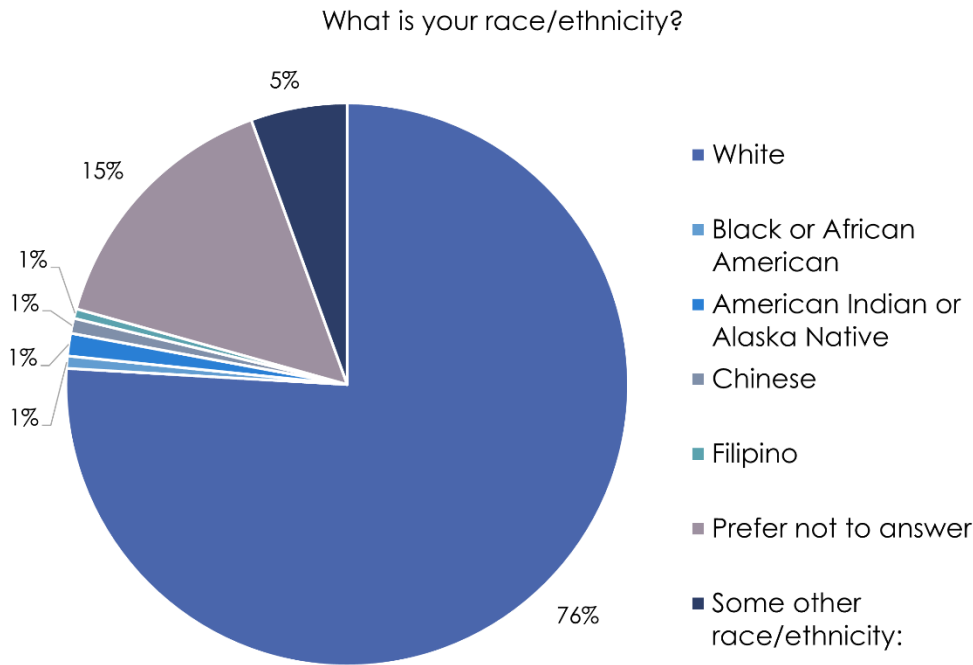*Question 10 (Answered: 2,564; Skipped: 258)*

- Most respondents are not of Latino or Hispanic origin. Those who are, primarily selected Mexican, Mexican, American, Chicano. Small percentages selected Another Latino or Hispanic origin, Puerto Rican, or Cuban.

Are you of Latino or Hispanic origin?

Legend:
- No, not of Latino or Hispanic origin
- Yes, Mexican, Mexican American, Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Prefer not to answer
- Yes, another Latino or Hispanic origin

Pie chart values: 79%, 12%, 0%, 0%, 6%, 3%
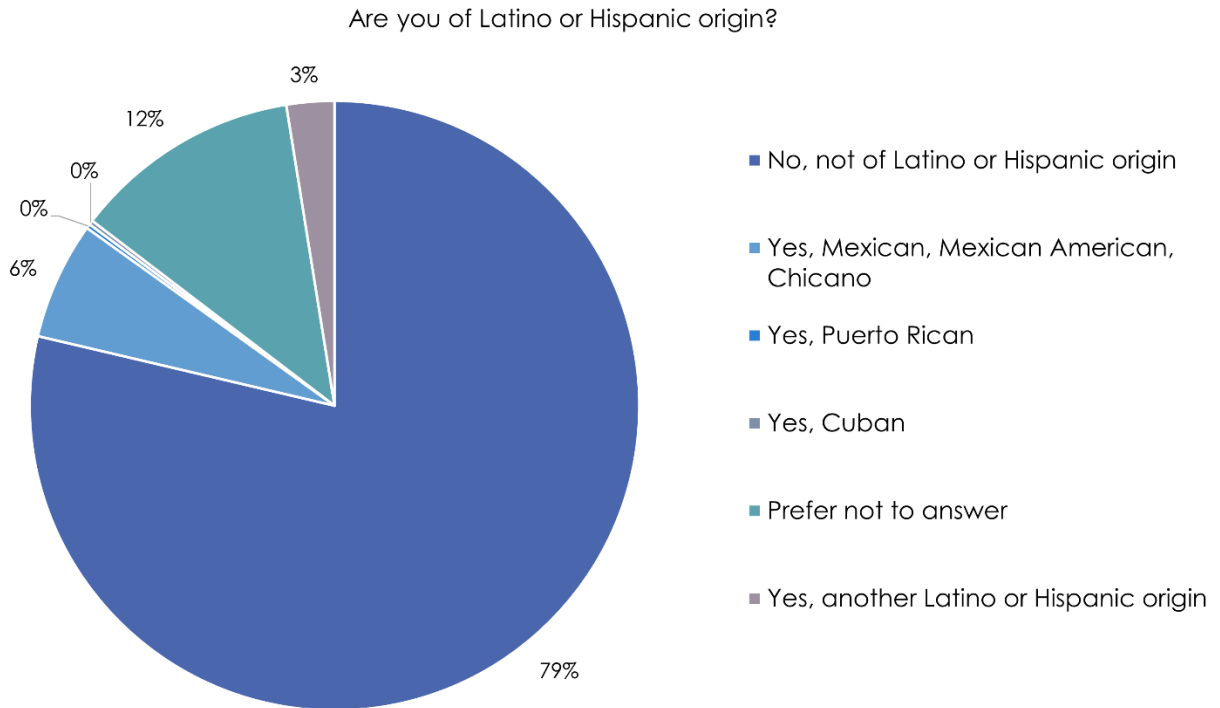
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*Question 11 (Answered: 2,585; Skipped: 237)*

- Most respondents identify as white. A nearly equal percentage selected Black or African American, American Indian or Alaska Native, Chinese, or Filipino.

What is your race/ethnicity?

Legend:
- White
- Black or African American
- American Indian or Alaska Native
- Chinese
- Filipino
- Prefer not to answer
- Some other race/ethnicity:

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 12 (Answered: 2,619; Skipped: 203)

- A wide variety of age groups was represented by participants that responded to this question. Most are between the age of 61 and 70, followed by people between the age of 51-60. An equal percentage of people between 71-80 and 41-50 responded.

What is your age?

Legend:
- 18-30
- 31-40
- 41-50
- 51-60
- 61-70
- 71-80
- 81 or older
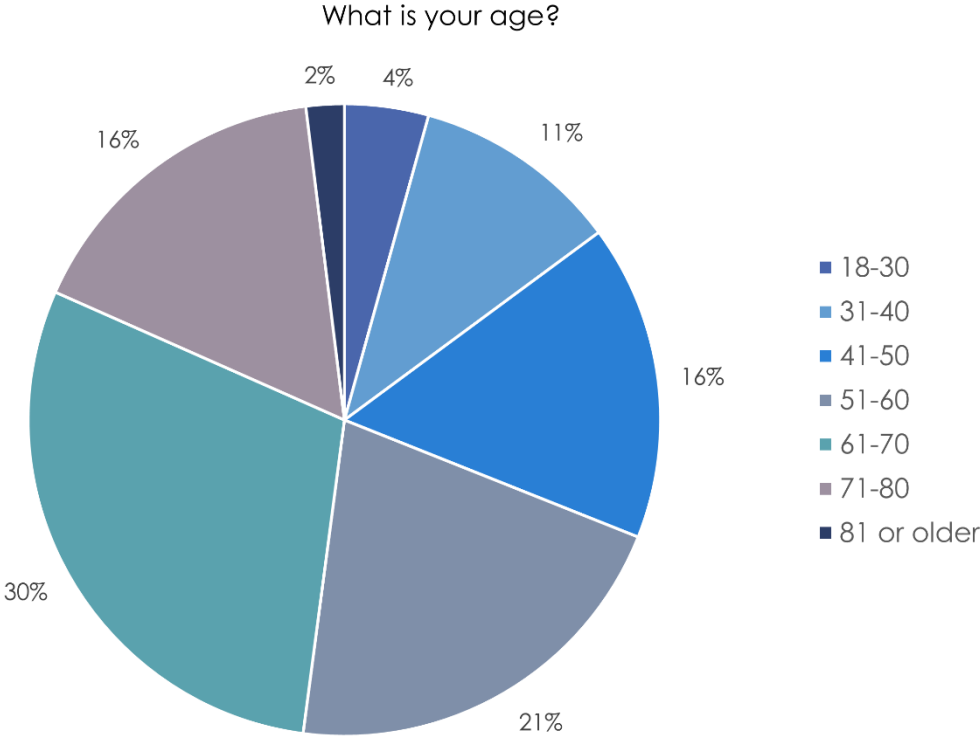
Recovery and Resilience at Seacliff and New Brighton State Beaches

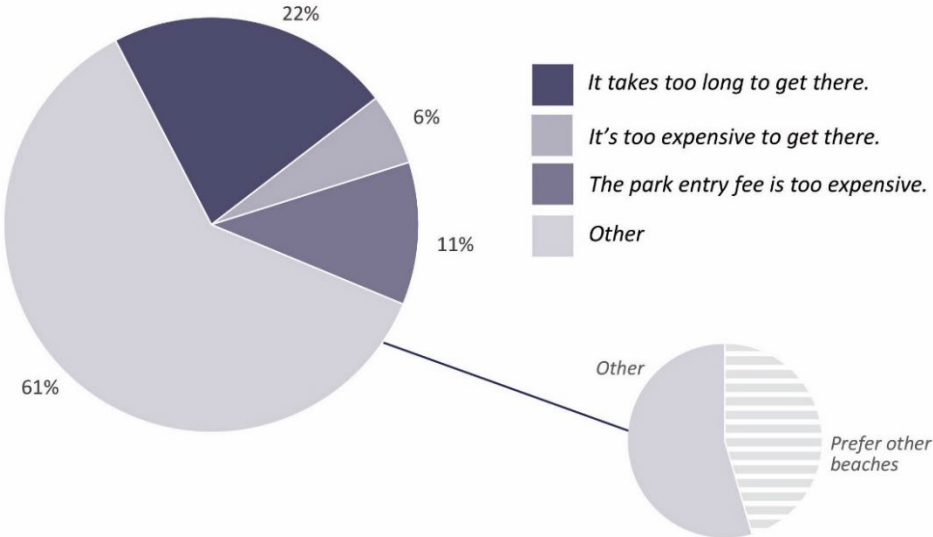## Visitor Experience Survey: New Brighton State Beach Results

A total of 1,033 surveys were analyzed. This includes responses to English and Spanish-language surveys.

Question 1: How often do you visit New Brighton State Beach (Answered: 1,033)
Question 2: What is the top reason you have not visited New Brighton State Beach? (Answered: 18; Skipped: 1,015)

How often do you visit New Brighton State Beach?
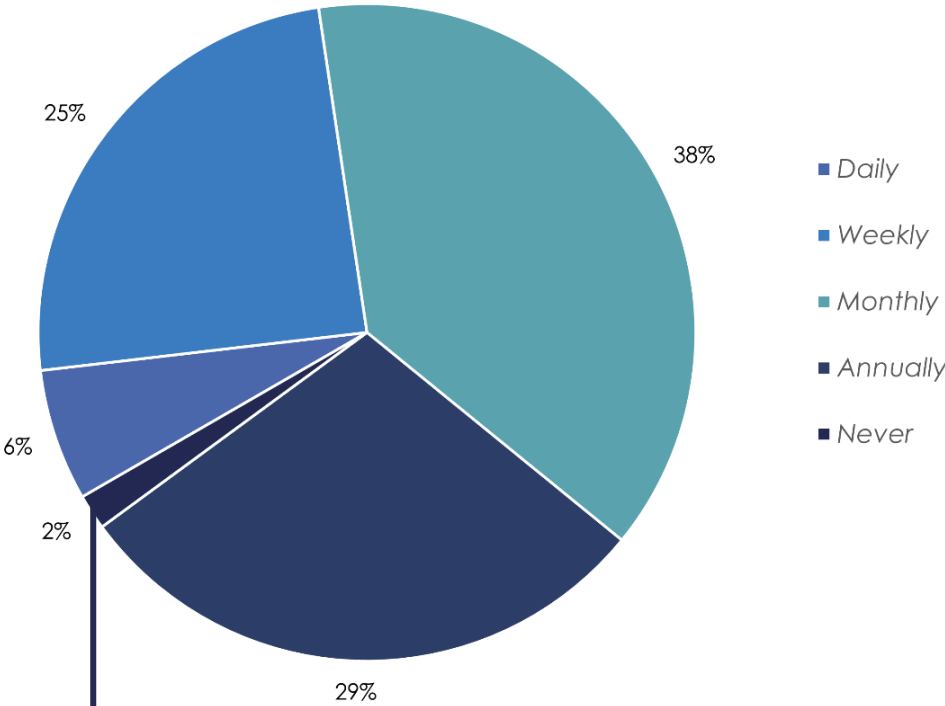
- Daily
- Weekly
- Monthly
- Annually
- Never

What is the top reason you have not visited New Brighton State Beach?

- It takes too long to get there.
- It's too expensive to get there.
- The park entry fee is too expensive.
- Other

Other

Prefer other beaches

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- *Most visitors come to New Brighton monthly. The number of respondents who visit New Brighton annually is slightly more than the number who visit weekly.*
- *Question 2 Write-in Responses*
  - **11 responses**
  - Of the provided options, most respondents said the top reason they had not visited New Brighton is that it takes too long to get there.
  - New code categories include Prefer other beaches.
  - Remaining responses were categorized as "other" due to being a low- or single-response category.
    - Low-response categories included being new to or unfamiliar with the area/park, negative experience, and lack of desired amenities or facilities.
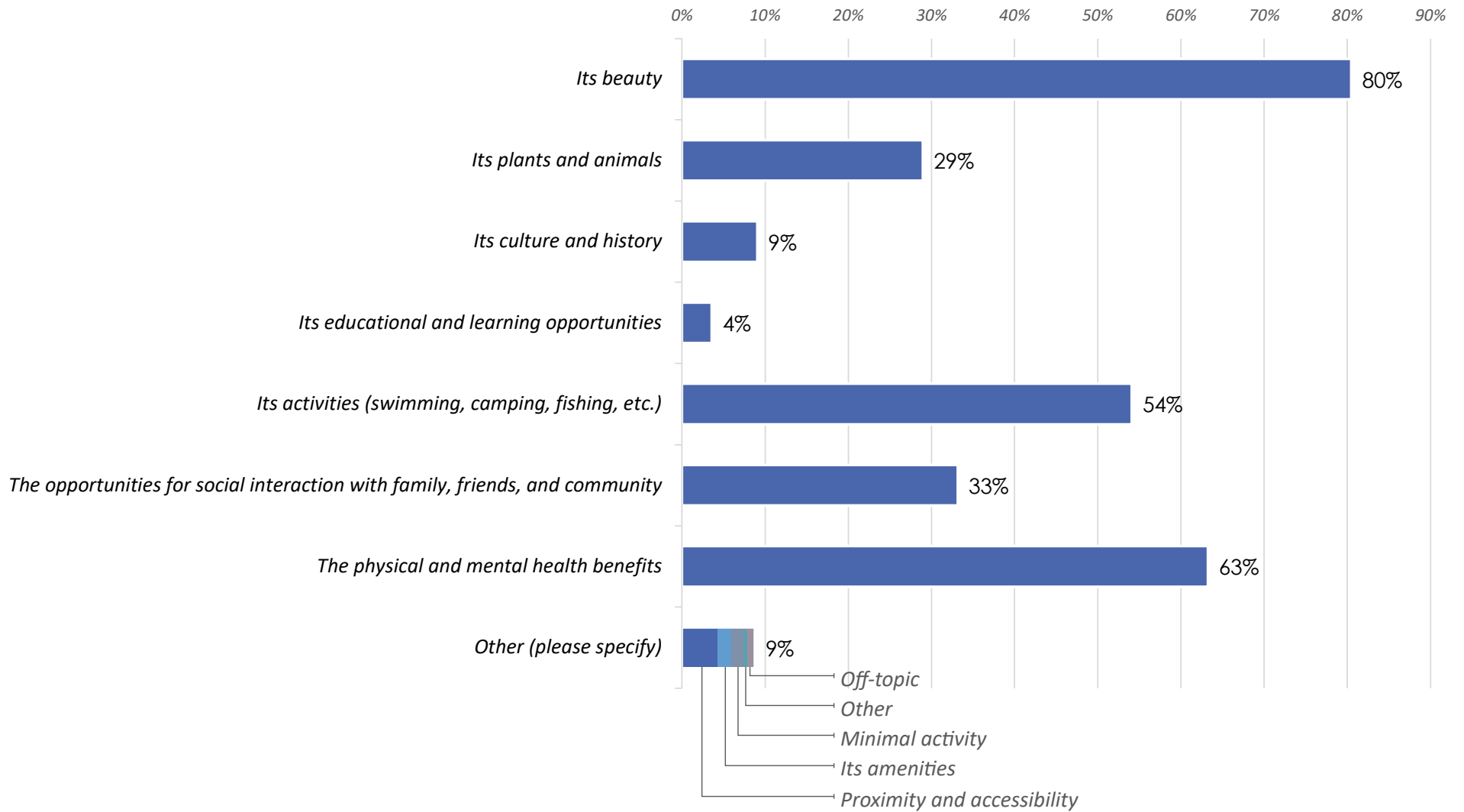
Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 3: What do you value and appreciate most about New Brighton State Beach? (Choose 3)

- ***Answered: 1,004; Skipped: 29***
  - New Brighton's beauty, the physical and mental health benefits of being there, and its activities were the most highly chosen options in the respondents' choice of three. Few respondents included New Brighton's culture and history and its educational and learning opportunities in their selection.
- *"Other" Write-in Responses*
  - **88 responses**
  - Most write-in response answers aligned with the given multiple-choice options, including its beauty, its activities, its culture and history, opportunities for social interaction, and its plants and animals.
  - New code categories include proximity and accessibility, its amenities, personal significance, and not overcrowded.
  - Remaining responses were either off-topic or categorized as "other" due to being a low- or single-response category.
    - Low-response categories included reasons of personal significance.

What do you value and appreciate most about New Brighton State Beach?

Its beauty — 80%

Its plants and animals — 29%

Its culture and history — 9%

Its educational and learning opportunities — 4%

Its activities (swimming, camping, fishing, etc.) — 54%

The opportunities for social interaction with family, friends, and community — 33%

The physical and mental health benefits — 63%

Other (please specify) — 9%

Off-topic
Other
Minimal activity
Its amenities
Proximity and accessibility

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 4: What activities have you enjoyed or currently enjoy at New Brighton State Beach? (Choose all that apply)

- ***Answered: 993; Skipped: 40***
  - Running/Hiking/Walking was the activity that was most frequently included in respondents' selections, followed by Beach Recreation and Nature Observation. With a difference of two percentage points, the percentages of respondents that chose Picnicking and Water Recreation are close. Few respondents included volunteering in their selection.
- *"Other" Write-in Responses*
  - **32 responses**
  - Most write-in response answers aligned with the given multiple-choice options, including fishing, water recreation, camping, picnicking, beach recreation, running/walking/biking, and nature observation.
  - New code categories include artistic activities, meditative practices, parties/events and socializing with friends and family.
  - Remaining responses were either off-topic or categorized as "other" due to being a single-response category.
    - Low-response categories included dining, photography, and visiting local towns like Capitola, Aptos, Santa Cruz, and Monterey.

What activities have you enjoyed or currently enjoy at New Brighton State Beach?
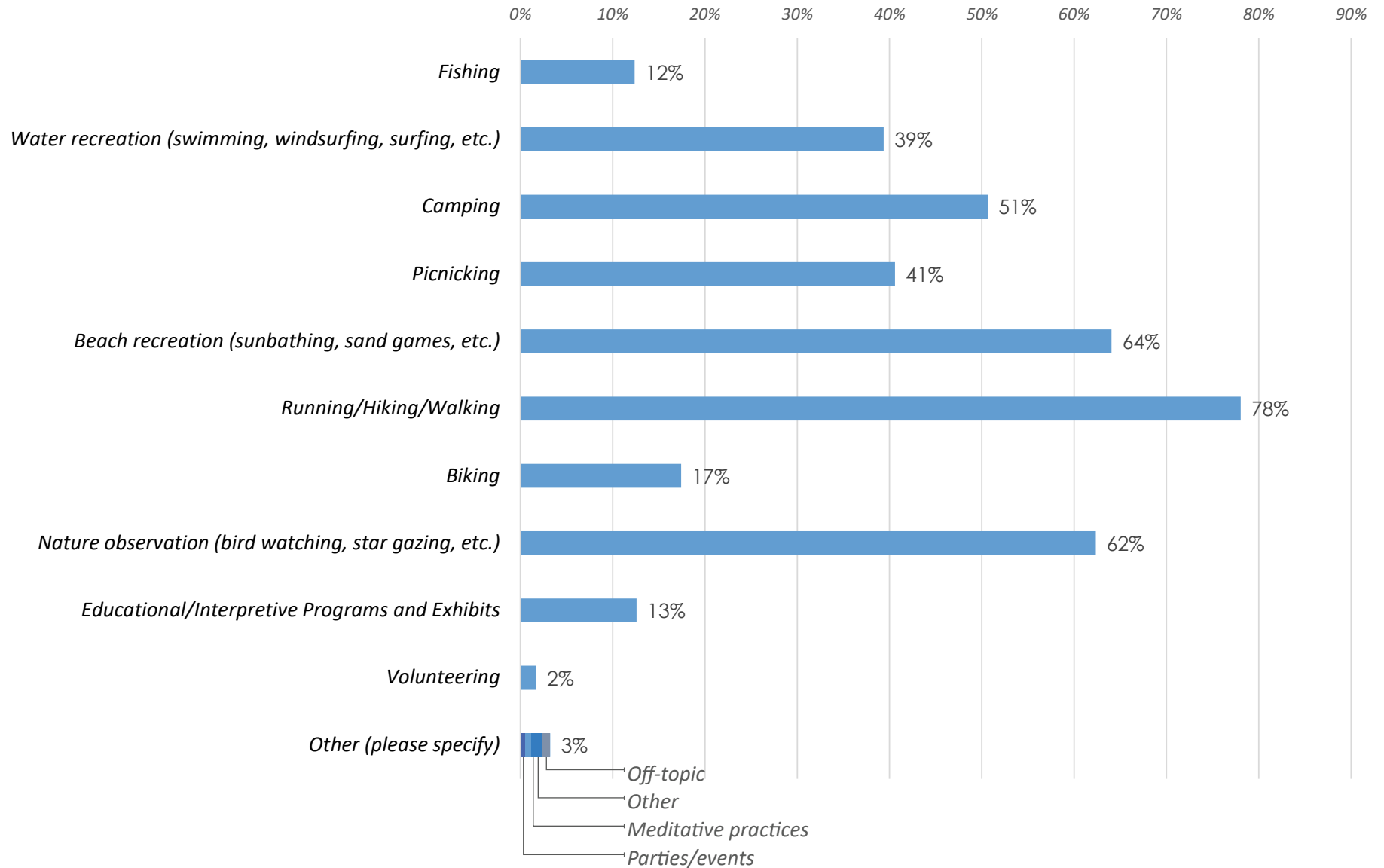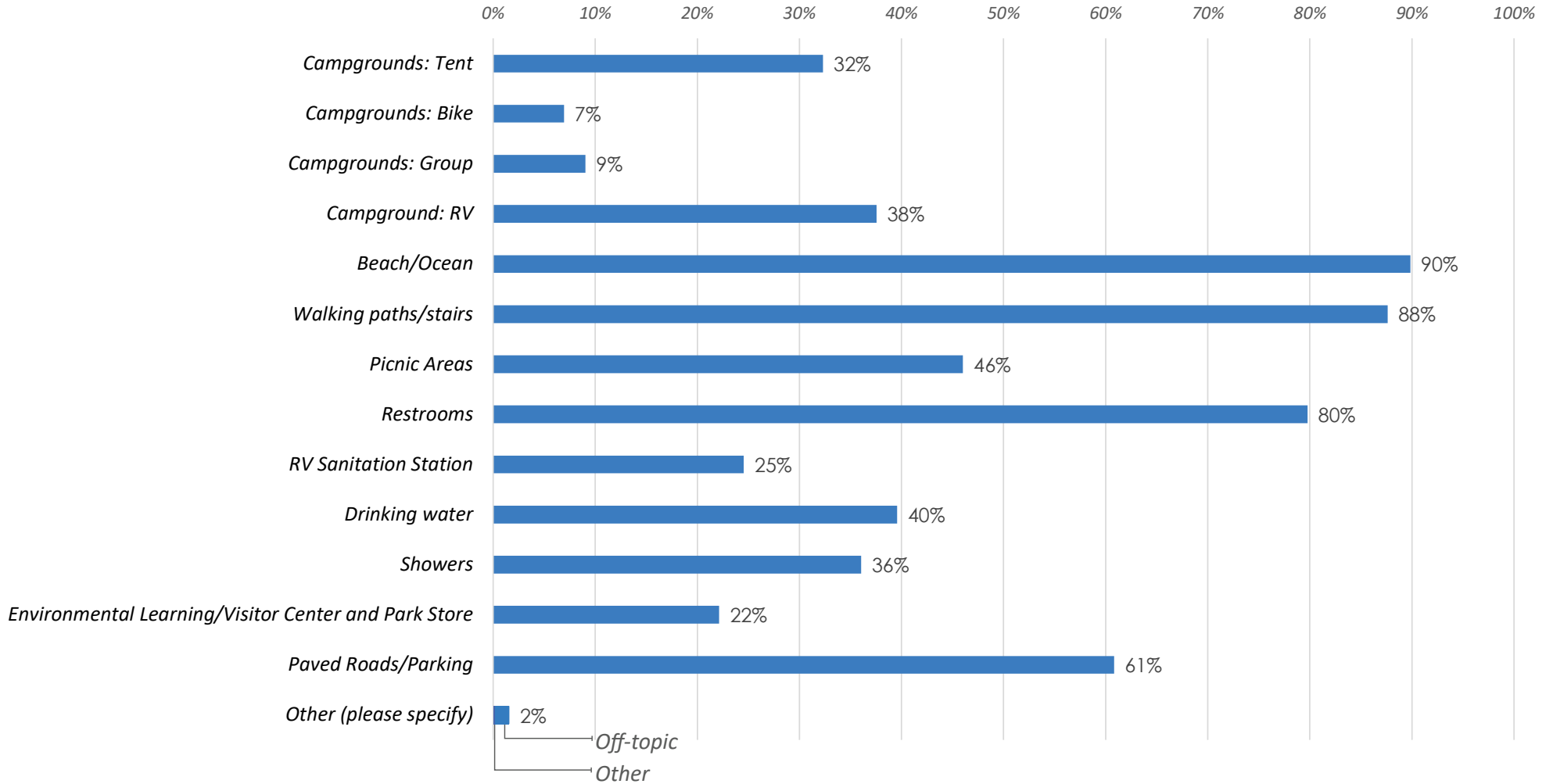
Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 5: What facilities, amenities, and areas at New Brighton State Beach have you used? (Choose all that apply)

- ***Answered: 993; Skipped: 40***
  - The Beach/Ocean, Walking Paths/Stairs, and Restrooms were most frequently included in respondents' selections. Campground: RV and Campground: Tent were the most popular overnight lodging selections. Few people chose Campground: Bike and and Campground: Group. With a difference of two percentage points, the percentages of respondents that chose Campground: RV and Showers are close.
- *"Other" Write-in Responses*
  - **16 responses**
  - Most write-in response answers could be grouped in the walking paths/stairs, Campground: RV and paved roads/parking categories.
  - Remaining responses were either off-topic or categorized as "other" due to being a single-response category.
    - Low-response categories included beach access that's preferred to Seacliff and Rio del Mar.

What facilities, amenities and areas at New Brighton State Beach have you used?
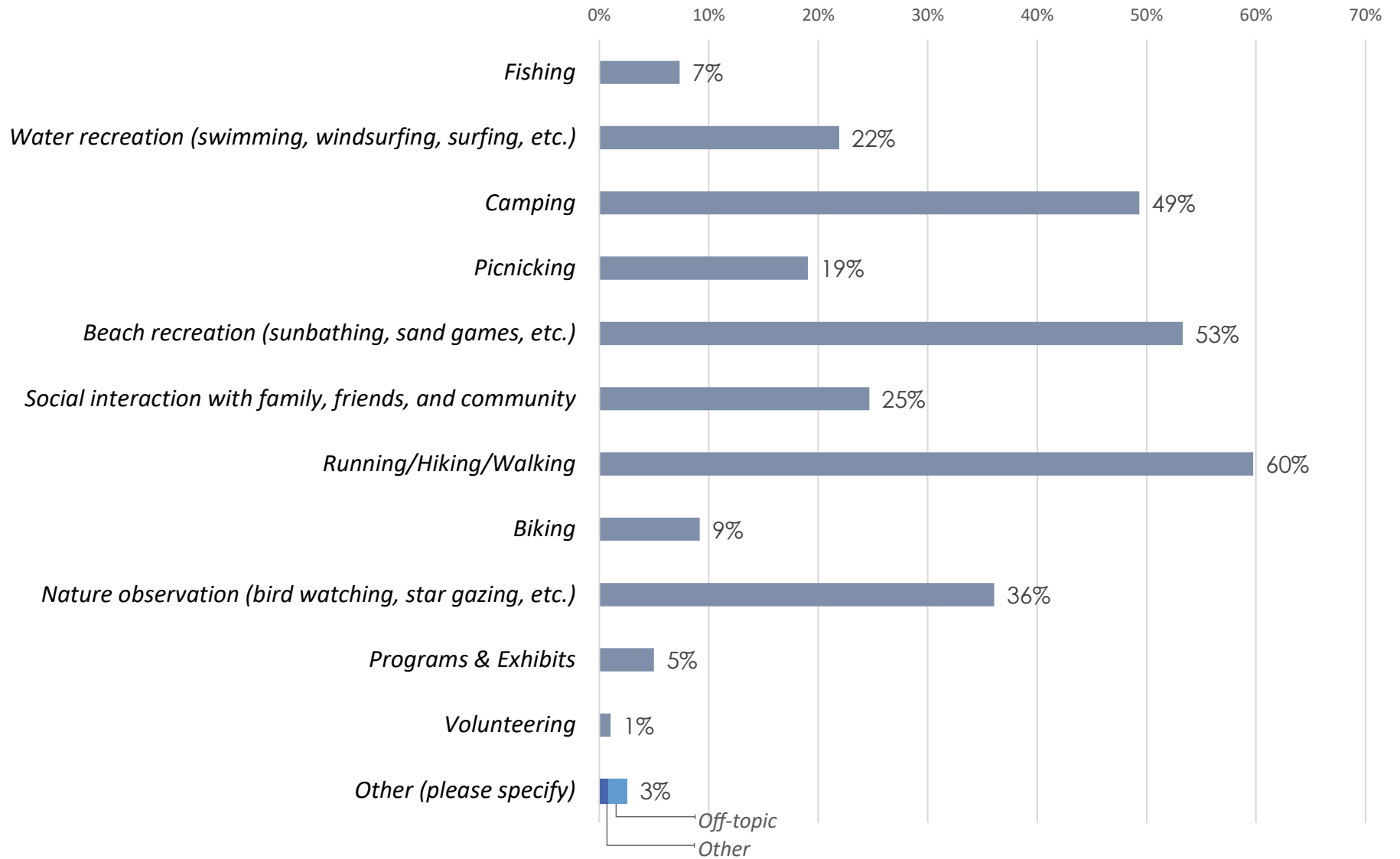
Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 6: If you were to visit New Brighton State Beach in the future, which activities would you most like to engage in? (Choose 3)

- ***Answered: 981; Skipped: 52***
  - o Running/Hiking/Walking, Beach Recreation, and Camping were the activities that were most included in respondents' selections of three. Few respondents included Fishing, Programs & Exhibits and Volunteering in their selection.
- *"Other" Write-in Responses*
  - o **25 responses**
  - o Most write-in response answers could be grouped in the fishing, camping, running/hiking/walking, nature observation, and beach recreation categories.
  - o Remaining responses were either off-topic or categorized as "other" due to being a single-response category.
    - ▪ Low-response categories included using the restroom, photography, and the pier.

If you were to visit New Brighton State Beach in the future, which activities would you most like to engage in?

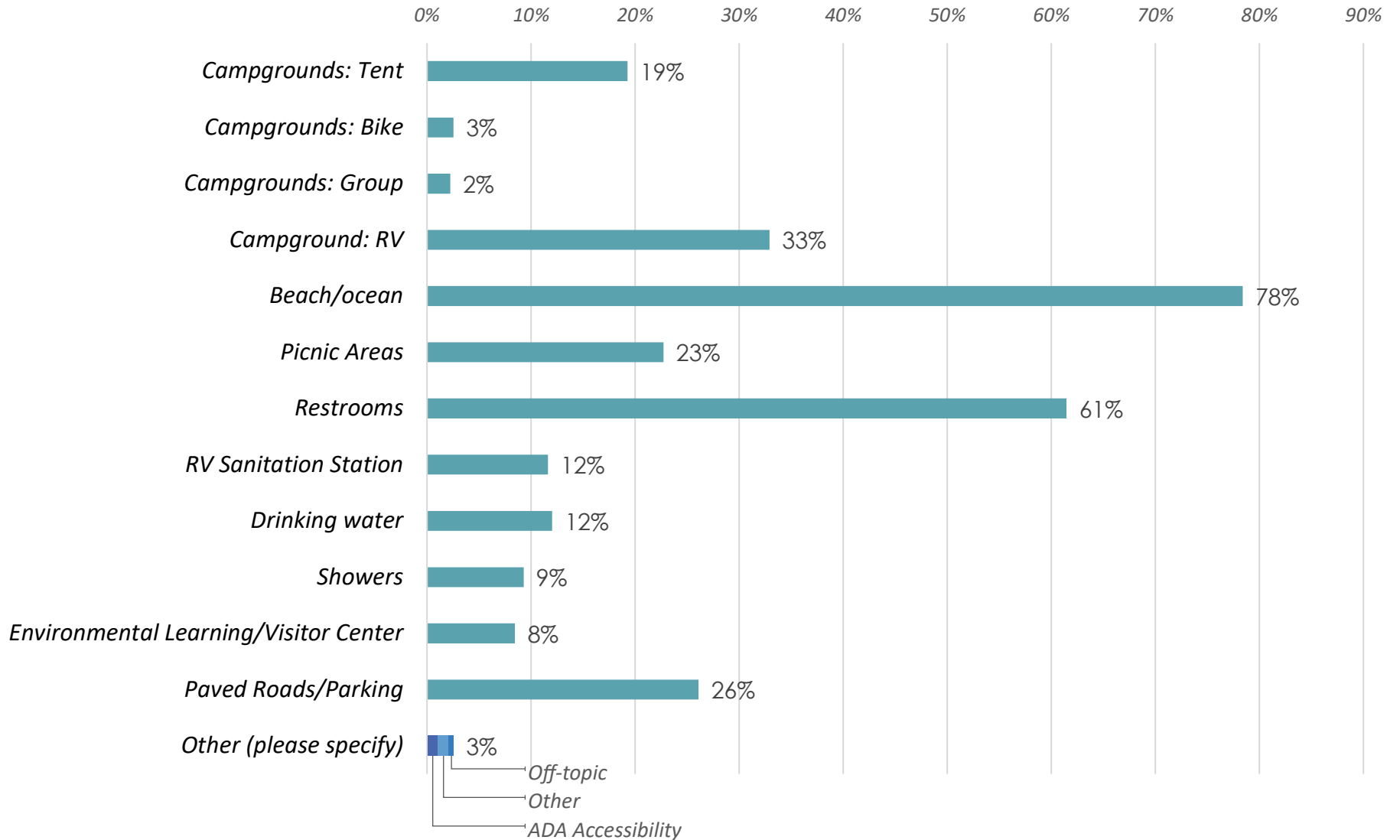| Activity	Percentage
Fishing	7%
Water recreation (swimming, windsurfing, surfing, etc.)	22%
Camping	49%
Picnicking	19%
Beach recreation (sunbathing, sand games, etc.)	53%
Social interaction with family, friends, and community	25%
Running/Hiking/Walking	60%
Biking	9%
Nature observation (bird watching, star gazing, etc.)	36%
Programs & Exhibits	5%
Volunteering	1%
Other (please specify)	3%

Off-topic
Other

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 7: If you were to visit New Brighton State Beach in the future, which facilities would you most like to use? (Choose 3)

- ***Answered: 981; Skipped: 52***
    - The Beach/Ocean and Restrooms were the facilities most frequently included in respondents' selections. Campground: RV and Campgrounds: Tent were the most popular overnight lodging selection. Few people included Campground: Bike and Campground: Group. An equal percentage of people included RV Sanitation Station and Drinking Water. Few respondents included Showers and Environmental Learning/Visitor Center.
- *"Other" Write-in Responses*
    - **25 responses**
    - Many write-in response answers could be grouped in the Walking paths/stairs and Campground: RV categories.
    - Remaining responses were either off-topic or categorized as "other" due to being a single-response category.
        - Low-response categories included barbecues, fire pits, bike paths, cabin camping, and a train.

If you were to visit New Brighton State Beach in the future, which facilities would you most like to use?

Facility	Percentage
Campgrounds: Tent	19%
Campgrounds: Bike	3%
Campgrounds: Group	2%
Campground: RV	33%
Beach/ocean	78%
Picnic Areas	23%
Restrooms	61%
RV Sanitation Station	12%
Drinking water	12%
Showers	9%
Environmental Learning/Visitor Center	8%
Paved Roads/Parking	26%
Other (please specify)	3%

Other (please specify) breakdown:
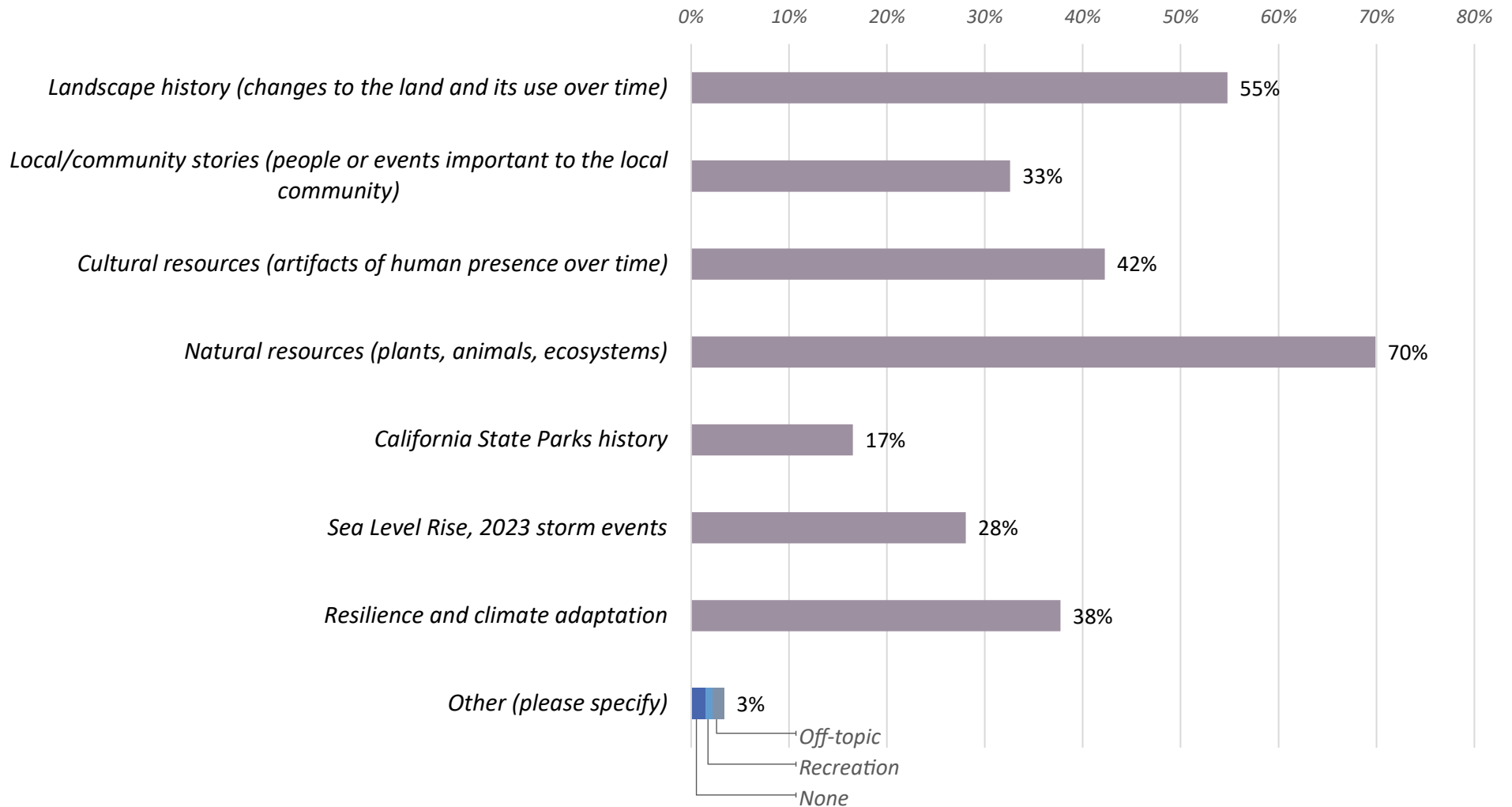- Off-topic
- Other
- ADA Accessibility

Recovery and Resilience at Seacliff and New Brighton State Beaches

Question 8: What stories are important to tell at New Brighton State Beach? (Choose 3)

- ***Answered: 973; Skipped: 60***
    - Natural Resources, Landscape History, and Cultural Resources were most frequently included in respondents' selections about the types of stories that are important to tell at Seacliff. At 17%, California State Parks History was chosen by the fewest percentage of respondents.
- *"Other" Write-in Responses*
    - **33 responses**
    - Many write-in response answers could be grouped in the cultural and natural resources category.
    - New code categories include recreation and none/no storytelling.
    - Remaining responses were off-topic.

What stories are important to tell at New Brighton State Beach?

Landscape history (changes to the land and its use over time) — 55%

Local/community stories (people or events important to the local community) — 33%

Cultural resources (artifacts of human presence over time) — 42%

Natural resources (plants, animals, ecosystems) — 70%

California State Parks history — 17%

Sea Level Rise, 2023 storm events — 28%

Resilience and climate adaptation — 38%

Other (please specify) — 3%
- Off-topic
- Recreation
- None

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OPTIONAL DEMOGRAPHIC QUESTIONS

Question 9: What is your zip code? (Answered: 925; Skipped: 106)

ZIP code 95003 had the highest number of respondents. ZIP codes with the five highest response counts fell within an approximately 25-mile radius of New Brighton. The furthest ZIP codes were 96001 in Shasta County and 91913 in San Diego County, respectively located about 250 miles and 400 miles away. The chart below shows all ZIP codes from which at least five responses were received.

Zip Code	Response Count
95003	277
95062, 96073	68
95076	51
95060	49
95065	20
95066	16
95018	9
95005	7
95033	6
94523, 94550, 95008, 95124, 95376	5

See heat map on the following page.

PLACEWORKS

SAN MATEO

STANISLAUS

SANTA CLARA

SANTA CRUZ

New Brighton State Beach

Seacliff State Beach

SAN BENITO

MONTEREY

0   1.5   3   6
Miles

	<2 respondents		20 - 68 respondents
	2 - 9 respondents		> 68 respondents
	9 - 20 respondents		N/A

37

Legend:
- Yellow: <2 respondents
- Orange (light): 2 - 9 respondents
- Orange (medium): 9 - 20 respondents
- Orange (dark): 20 - 68 respondents
- Red: > 68 respondents
- Gray: N/A
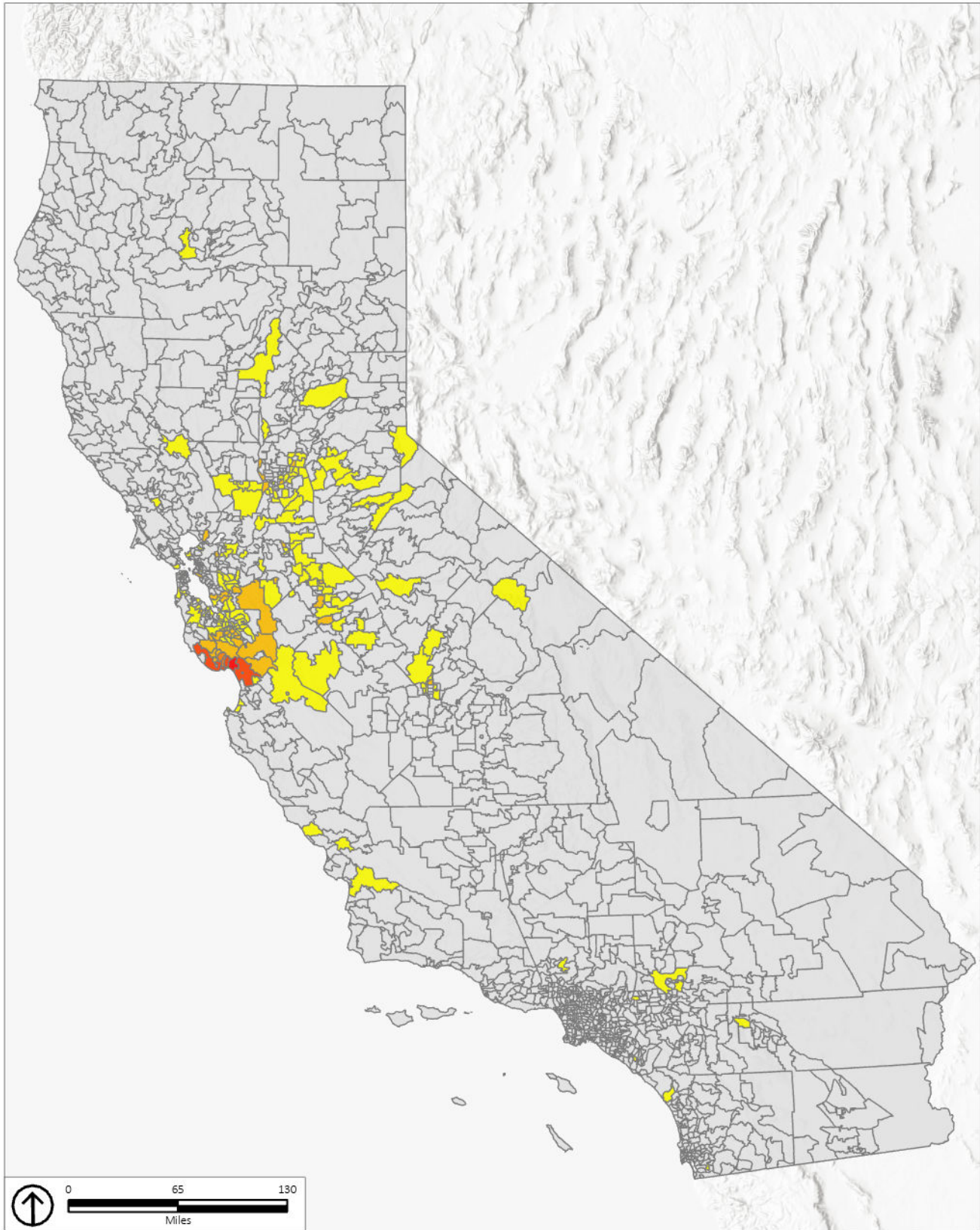
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Question 10 (Answered: 921; Skipped: 112)

- Most respondents are not of Latino or Hispanic origin. Those who were selected Mexican, Mexican, American, Chicano. Small percentages selected Another Latino or Hispanic origin.
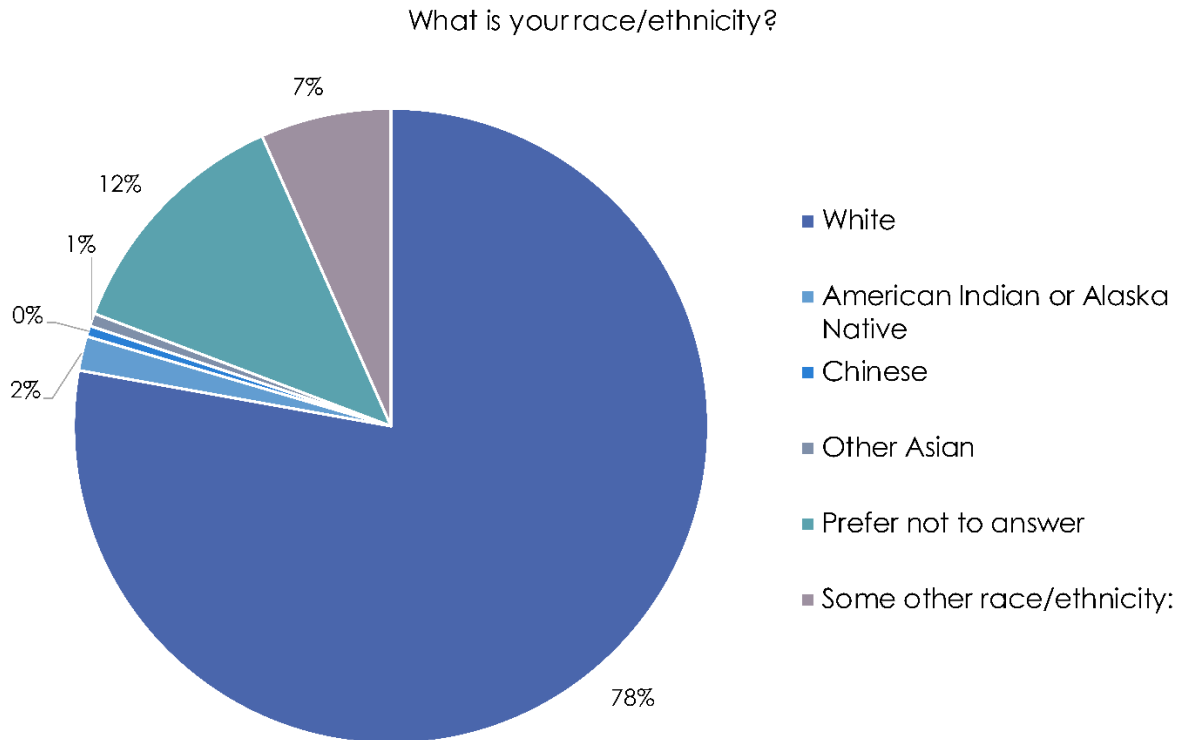
Are you of Hispanic, Latino, or Spanish origin?

Legend:
- No, not of Latino or Hispanic origin
- Yes, Mexican, Mexican American, Chicano
- Prefer not to answer
- Yes, another Latino or Hispanic origin
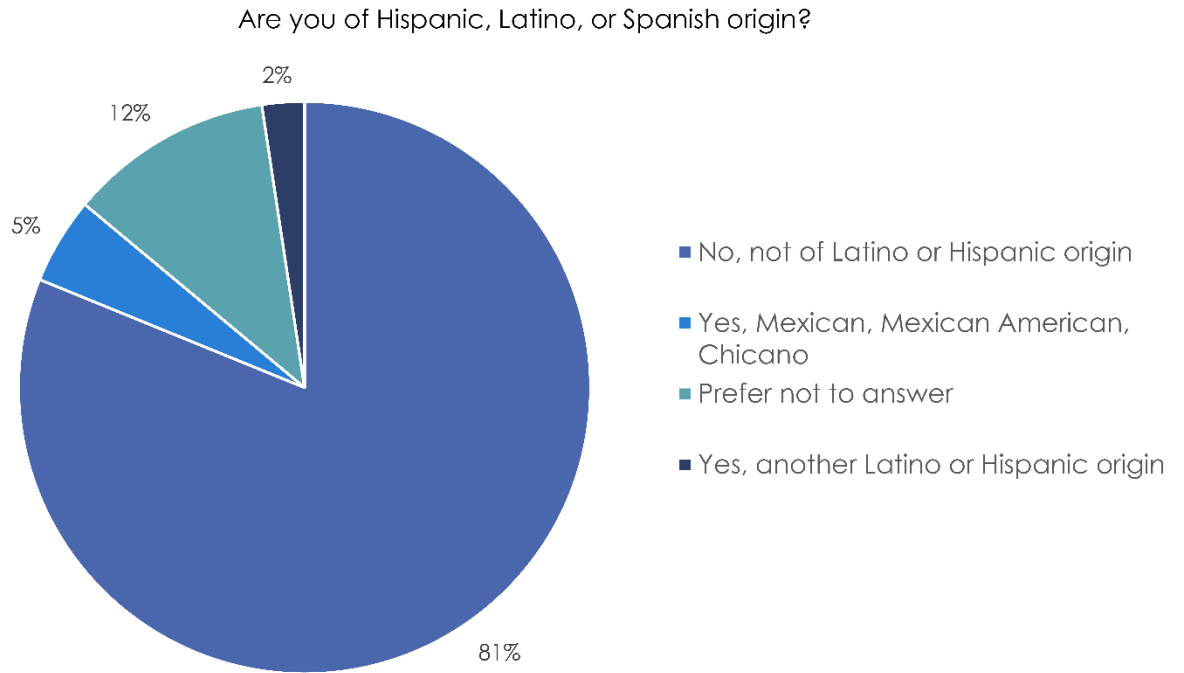
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Question 11 (Answered: 931; Skipped: 102)

- Most respondents identify as white. Small percentages selected American Indian or Alaska Native, Chinese, or Other Asian.

What is your race/ethnicity?

7%

12%

1%

0%

2%

78%

- White
- American Indian or Alaska Native
- Chinese
- Other Asian
- Prefer not to answer
- Some other race/ethnicity:

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Question 12 (Answered: 935; Skipped: 98)

- A wide variety of age groups was represented by participants that responded to this question. Most are between the age of 61 and 70, followed by people between the age of 51-60. An equal percentage of people between 71-80 and 41-50 responded. This is also the case for people between 18-30 and 81 or older.

What is your age?

Legend:
- 18-30
- 31-40
- 41-50
- 51-60
- 61-70
- 71-80
- 81 or older